

SIMON ABRAMS | INTERACTIVE DEVELOPER

160 Parkside Ave, 9J Brooklyn NY 11226 | simon@simonabrams | 347.694.5629

OVERVIEW

Senior Interactive Developer with experience developing ideas from inception to execution. Experienced in managing junior level design staff. Expert-level proficiency in industry standard multimedia software and programming technologies. Co-Author of Adobe Photoshop CS4 Bible (Wiley, 2008).

Software: Adobe Creative Suite (Photoshop, Flash, Dreamweaver), Autodesk Maya
Web Technologies: HTML, JavaScript, CSS, XML

EMPLOYMENT HISTORY

November 2003 - Present

Deutsch, Inc., New York NY

Flash Developer

Flash animator and developer; responsible for design and execution of interactive ads and websites for diverse clients and brands including Microsoft, PNC Bank, Kodak, Tylenol, Ikea, Wildlife Conservation Society, and Novartis. Led company-wide workshops to train employees from the Creative Department on Adobe Creative Suite applications.

Winter 2004 - May 2008

New York University - Courant Institute of Computer Science, New York NY

Guest Lecturer

Gave a series of lectures on introductory-level Adobe PhotoShop and Flash for *Computers in Principle and Practice* course.

September 2002 - November 2003

Clearpoint Media, New York NY

Freelance Flash Animator/Head of Multimedia Design

Responsible for overseeing production and design of all Clearpoint e-Learning courses; assisted in developing a proprietary content development system, including collaborating on creating style guides, managing junior staff, and liaising with outside vendors on technical aspects of the project.

March 1998 - June 2002

Darwin Digital/Saatchi and Saatchi, New York NY

Jr. Art Director/Senior Designer/Flash Designer

Collaborated on projects from initial concept development through to execution for both on- and off-line advertising; managed junior creative staff. Clients included General Mills, Proctor & Gable, Kodak, and Office.com.

SELECTED CLIENTS/PROJECTS

Adobe Photoshop CS4 Bible (Wiley, Inc.)

Co-authored one of the pre-eminent reference manuals for Adobe Photoshop, covering topics including Camera Raw, 3D imaging, video editing, typography, photo retouching, medical Imaging and more.

Vantage Properties (vantageliving.com)

Corporate site for New York metro area property management company. AS3 scripting and incorporation of Google and Yelp APIs for maps and local businesses.

Hello Brooklyn (simonabrams.com/photography/helloBrooklyn)

Web gallery for an ongoing personal photography project. AS3 scripting and site design.

PNC Home Lending Center (pnc.com/homelending)

Mini site that educates users on topics including buying, refinancing, home equity loans and more, through simple interactive demonstrations, calculators and slideshows.

EDUCATION

Savannah College of Art and Design, Savannah GA

Bachelor of Fine Arts, *magna cum laude* - Computer Art

Harold M. Cerra Scholarship for academic excellence

Outstanding Senior Award, 1994-1995

Simon's Rock College, Great Barrington MA

Associate in Arts - Liberal Arts